## **WALLS THAT WORK**



Nicely painted walls, look well, nice. Isn't that all they do? Not any more. These days your paint finishes can work to keep things cooler, deter mould, moss, bacteria and flies, provide you with a handy writing space or noticeboard, as well as enhance the look of your home. We call it active infrastructure where the paint keeps working long after you apply it.

## So what are your options?

During summer dark colours outside can be a heat trap on houses, soaking in the sun's energy and burning to the touch. New pigment technology known as Resene CoolColour<sup>TM</sup> reflects more of the sun's energy than a standard colour so the paint reflects more of the sun's heat than it would normally reducing the stress on the paint, substrate and building and keeping them cooler.

Moss and mould can leave unsightly stains on your paintwork. Always make sure you kill moss and mould, with a cleaner such as Resene Moss & Mould Killer, before you paint, otherwise the moss and mould will grow through the new paint finish and ruin its appearance. Then to help inhibit future moss and mould inside or out, you can opt for an additional boost in protection to be added to your paint with Resene MoulDefender.

Anti-bacterial paints are ideal for wet areas, such as kitchens and bathrooms to inhibit

bacteria growth. Products like the Resene Kitchen & Bathroom range include anti-bacterial silver and MoulDefender to give you extra protection.

Fly spots are a nuisance on ceilings as they leave behind undesirable marks that can be very difficult to clean successfully. Resene Fly Deterrent is designed to deter flies from landing on the surface, reducing the appearance of fly spots. The less time they spend on the surface the fewer and the smaller the marks they leave behind.

And then there's the fun stuff. These days you can choose Resene Blackboard Paint that you can write on in chalk, Resene Magnetic Magic paint that you can use to create a magnetic wall area so you can hang photos, notices and more using quality magnets and



even Resene Write-on Wall Paint a clear whiteboard style finish that you can apply over your existing paintwork to turn it into a coloured whiteboard. You can then write all over the wall without damaging the paint. No more looking for lost notes in the kitchen, painstakingly trying to remove drawings from the walls or having to put up with the eyesore of lots of small holes in your walls from drawing pins or the like.

So next time you eye up your walls as just a pretty paint colour, remember that they can do so much more.

Resene has all the paint, stains, coatings and professional advice you need to get a quality finish on your home, business or project, from tip to toe inside and out. So come in and see us and we can ensure you have the right products, tools and knowhow to do the job right first time. We have thousands of colours to choose from, including our The Range fashion collection and our extensive whites and neutrals collection, or we can create a custom colour match to suit. We started in New Zealand in 1946 and today our products are still formulated right here to suit our environment.

For your nearest Resene ColorShop or for colour and paint information and advice: Call 0800 RESENE (737 363).

Visit the Resene website, www.resene.co.nz Or email advice@resene.co.nz ■

**Happy decorating!** 

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